

RUST HALL VISION & PROGRAMMING

- 1 Keep and right-size MCA-- Memphis so much more art than other cities in the reason because of this school
- 2 Higher ed-- develop entrepreneurs with art and design skills
- 3 I want education to stay here
- 4 The building itself could be a wonderful public asset--open to the public with public-serving amenities among other uses
- 5 The arts legacy is a touchstone for the local arts community
- 6 Higher education for the arts
- 7 For a relatively small amount of money, this institutioin can and should be saved
- 8 Hub for sustainable food sources and teaching (already have a farmers market once a week)
- 9 Visitor/Welcome center for the park
- 10 Space dedicated to embrace the entire community and engage them in art-making
- 11 Multi-use
- 12 Artist spaces
- 13 Verious levels of art classes forprofessional and general public = taught by local artists
- 14 Classroom space: history of park, native plants in Memphis, community art classes
- 15 Great central location; primary position in park
- 16 A-R-T-S
- 17 Not "entertainment venue" and not another "kid venue"
- 18 Classic mid-century jewel-preserve it!
- 19 Multi-use, offices, classes, gallery, shops, restaurant
- 20 Rust Hall in an architectural gem and centerpiece of Midtown and Overton Park. There are many opportunities for its continued use and I hope the arts will remain a focus of its future use.
Open to the public
Art exhibits
Artist space
- 21 Substantive art and design programs that have lasting impact on the commuity
- 22 Inclusion for those that can't afford classes through Saturday family days
- 23 Community education programs are invaluable ; holiday bazaar is a gem!
- 24 It's been too "white" and oo expensive; paid artist too little to teach ; has not done well with deversity
- 25 Visiting artists; childcare; children's classes
- 26 Save MCA!
- 27 Save MCA!
- 28 Keep MCA-center in Rust Hall, only downsize
- 29 Horn Island trip
- 30 Alumni Art exhibits
Alumni events
- 31 The college of Art has educated a generation of artists that have enriched Memphis. It's teachers enrich Memphis art scene. The building is important architecturally.
- 32 Community classes
- 33 This college was very special. I have attended copious events here... over sixty.
I attended MCA back in the afordable days. The city should remember how important MCA has been and save it!
- 34 This has been a really important part of our arts community--for producing artists in the teaching and working community and offering a higher level of education.
- 35 Diverse out classes/work in all types of arts primarily engaging people of color and also "opportunity" youth
- 36 Auditorium used for theater, music spaces. Woodshop, metals, and ceramics studios could offer memberships and classes to use those spaces as they are
- 37 Continue with community education in the arts
- 38 Vocational classes,
welding, wood, culinary, etc
- 39 Visual art college with more international andvocational focus
- 40 Vocational classes- not just art, but all kinds of trades
- 41 Conitnue to support MCA alumni
- Workshops
- Exhibits
- 42 Include incarcerated folks while still incarcerated (+ as alternative sentencing/wait time til hearing ad release (out)
- 43 Shell concerts when its raining
- 44 Space should reflect arts that appeals to the majority of population (African American), who hae not had dedicated art/theater.
Perhaps something that could bring national as well as local audience
- 45 Partner with public library (art library branch?)
Partner with art U of M
- 46 Using the space for therapy (utilizing gardens)
- Art therapy
- Continued use of art library
- 47 Event in the back area (by shell)
- 48 Community engagement processes that utilize creatives to address some of the cities biggest challenges
- 49 Creative hub that bridges the gap between thecreative class and the businss world
- 50 Arts community Center/co-op members could have rehearsal/studio/meetuing/performance saces... skill-sharing and workshops

- 51 Continue community classes
Affordable Artist studio
Opportunity to sell
Restaurant bar
- 52 Future:
- Free programs for the public (especially communities of North and South Memphis--spread the wealth of resources of the poplar corridor)
- Partner with workforce development orgs to use the building for training
- 53 With visual art college and other creative community art programs
- 54 I hate to see this college of art close so many innovative ideas came forward here
- 55 Child care
Great café; indoor/outdoor art store-supplies, art, intrutor wok, t-shirts
- 56 I have purchased many art pieces from students here for my museum
- 57 The original idea to put an "African American theater/film" museum into the Brooks building should be moved to Rust Hall
- 58 Been in Memphis for over 80 years; we cannot be short-sighted and let this go!
- 59 Rust Hall needs to continue as arts education institution
- 60 Mephis College of Art can be and should be recovered
- 61 Community college
- 62 Certification programs
- 63 Connection between Rhodes College and Memphis College of Art
- 64 Collective art studio/gallery space (like an old mill in Huntsville) would be marvelous. Maybe downsize the downstairs part that floods and reclaim some green.
- 65 The community art classes are great already. Open up to other artistic disciplines and non-profit orgs offer a proposal program for practitioners to share skills.
- 66 Membership programs for art studios & the woodshop/printed/ceramics/metals for the artist community events, theater, music in the auditoriums.
- 67 Museum space
Special:
- Mid-century modern architectural design (nice contrast to the historic Midtown feel)
-Specificity of use (art education)
- 69 Café & wine bar facing greenspace
- 70 Revitalized fine art & design college with enhanced visual arts community
Education programs
- 71 The upper art rooms are great. Maker space would be marvelous. Memphis needs public access to art equipment like oversized scanners and printing presses.
- 72 Overton Park needs at least one anchor arts institution. A museum that can offer high quality exhibitions, art education and community engagement.
- 73 Hopes:
Continue use as education space-what possibilities exist to partner with Shelby County Schools? (currently has \$500K in deferred maintenance?)
- 74 A creative arts hub
- 75 Use as educational cultural center
eg: performing and fine arts center for Rhodes or U of M
- 76 Put Brooks and School of Art as one entity
- 77 All creatives welcome
Membership to use wood shop and pottery etc
- 78 Maker spaces for rent
- 79 I've enjoyed seeing art exhibits in the hall and seeing student art works on the lawn.
It is important to keep the beauty of the building and grounds; would like to see it remain educational
- 80 Relocate the Metal Museum to Rust Hall
- 81 Special: location in the park, architecture
Re-use: want one or more uses that are active; add life to the area
I wish the city would take some of that Boondoggle money and re-invest in MCA and save it. It has been a Memphis institution for so many years. Some small colleges may be dying, but small art colleges are thriving.
Sell the extra real estate
- 83 Combine arts department of Rhodes and U of M into one communal space
- 84 Fashion design certificate program
- 85 Partner with the shell... music classes? Summer camp needs to stay. Saturday school
- 86 Contemporary art museum with a studio residency program for artists.
A wing dedicated to William Eggleston.
Restaurants, gift shops, and workshops.
Community education
Art classes
- 87 Community collaboration and inclusion
- 88 The community they serve
Creative collaborative hub
- 89 The incredible architecture... hopefully it can continue to be educational institute... U of M architecture program?
- 90 Programs that are meaningful, offer transformative experiences in a pop-up world
- 91 Phenomenal building designed specifically for arts education with a rich history of producing artists that have contributed to our community

BROOKS BUILDING VISION & PROGRAMMING

1	Special = beauty of the building, setting in the park
2	Future: - Space for workshops/education events - Keep space for a restaurant - Studio (creative) space
3	Get a department store (No! Don't!)
4	Bring more people to the park through retail
5	Garden facility using building as a focal point Cafeteria, local art gallery, garden/floral space
6	Life-long education
7	How does this feedback affect Brooks after it moves
8	Multicultural; something progressive and of national/local interest Theatre museum
9	The Brooks Museum should remain an art gallery; moisture problems can be addressed
10	Photography Gallery Talk in past about building a photography museum; art fits with style. Park History of Memphis photographers
11	Film series Costume Restaurant revamp
12	Preserve beauty of building Neighbors use it as an art gallery
13	Rebuild here! How do you abandon 100 years of history?
14	Brooks- where Memphians learned about art and art appreciation, history The Midtown presents elegance to the park Museum brings culture, diversity, sense of relaxation. Brings lots of local visitors
15	African art and African-American art museum with programming would be great
16	Continue to have soe presence of the more gentile generation Brooks was the site of culture and artistic awakening Elegance continued
17	Please do not move. I l ove this museum!
18	Beautiful space: large indoor/outdoor art projects bring people to the park Continue to have arts presence. Multi-use with artists living, working, exhibiting Something that is now missing in the city
19	Future programming: partner with art non-profits to offer curation prep classes/programs to prep for/coincide with internships (particularly for SCS-Shelby County Schools- students) at the Brooks when it open Downtown
20	The bring exhibitions that otherwise would not come to Memphis A visionary, tribal, primitive, African Art museum would be terrific!!! And unique
21	Brooks- a new Modern Art Museum wuth public arboretum
22	Why has the public not been asked if brooks should move downtown. I hate that it is moving
23	It's time for the Brooks to become less forml art museum and community gathering art space
24	Brooks is th eintersection of fine art and nature with the park setting, in the tradition of great american museums in great parks. I hope this dimension will not be lost l the Brooks repurposing. The repurposing of Brooks & MCA should be avery deliberate and patient process--to ensure the highest an best use, and appropriate complement to the signature setting in Overton Park.
25	The Brooks Museum out to be repurposed to be the hub of Overton Park (1) Before move-in can begin, the building needs to be fixed architectually/ It has been "frankensteined" together, and a firm should be hired to sew these pieces together well. (2) The Overton Park offices should be moved to the buliding. The office space is already available for it to function properly as a hub, park management MUST have an actuve presence (3) Move the gold clubhouse into the buliding. Starting rounds of golf from the beautiful buiding adds value to every game of golf. Even if price does not increase, revenue from golf will increase because of added value. (4) Create a History of Overton Park Museum. Overton Park exeplifies the diverse and resilient history of Memphis. The museum should have a minimal entry fee and introduction to who John Overton was, who George Kessler was, I-40, the dfounding of the zoo, etc. This adds to the cultural experience of the park (5) The existing coffee shop/restaurant space should remain a coffee hop/light meal restaurant. It has a beautiful view of the park and people from all other bulidings can use it. It is essential that this 86K SF facility add the cultural value and cultural fabric as it has in the past. I believe this is the way to do it. PS the old clubhouse should turn into a little bar (possibly beer only).

26	Case study: Shelby Farms Visitor Center
27	Brooks Museum should continue to be an arts focused building Provide community engagement and creative outlets
28	Love that they work with Shelby county
29	As an arts educator person, the Brooks has been very involved in our professional development and a constant in the promotion of the arts
30	End white control at Brooks
31	The film series is great and I hope it continues in the new location Community arts education would be great and there's an opportunity for events to happen there for fundraising.
32	Brooks-wonderful travelling exhibitions; film series; outstanding shows and local and regional art Continue programs that feature local-regional art; include film music
33	Prioritize keeping Brooks here; been here for over 100 years Community jewel
34	Youth programs/local art exhibitions
35	A lot outreach now--bringing kids in; kids toys, creative exposure, workshops
36	IMAGINE: Brooks Museum with rooftop sculpture garden overlooking Shell, MCA houses edu programs and residencies, the \$90M should be invested HERE
37	Large outdoor events and ways for kids to interact with and understand fine arts has been a great aspect of the Brooks
38	Special = location in the Park
39	The Brooks is the gem of Overton Park The zoo is gobbling up the rest
40	Keep the Brooks in Overton Park. Enough of the Downtown schemes
41	Memphis history as a whole
42	An ethnographic and visionary art museum with cultural research center
43	Hattiloo project for national theater museum?
44	Special jewel box part of the building; would be great for galleries & events Would like to see footprint reduced (flood-prone bits gone) and park reclaimed somewhat
45	Boutique hotel Just imagine staying there! Golf/zoo/pet areas/bikes/restaurant! Overton square. Midtown is lacking in this area
46	One/both buildings to be used as educational space
47	Turn on-- sponsor -- support out very diverse artistic talents and provide support for entrepreneurial development (not white arts)
48	Brooks should be the city's museum and deliver to residents not be tourist focused
49	Hope that it continues to be open to the public as an event space (wedding, parties)
50	Needs to (at a minimum) represent the demographics of the community (race , ethnicity, income) especially Memphis Needs to be administered and operated by people of color; funding should include those who have mostly given to "white" arts & culture Performing, visual, musical arts of diverse forms; representing black, brown, artists especially (for youth); city, county, and foundation funding Black and brown diverse; culinary arts and restaurants too Hattiloo project with others for National Black Museum, and incubator and supporter for all diverse arts and cultures
51	Brooks and park are uniquely and inextricably linked -- carry this relationship forward in visioning
52	Brooks and MCA are perhaps the only institutional buildings in Memphis to win prestigious national architectural awards (from PA). And these buildings are in the shadow of each other! The repurposing must respect and build on this architectural excellence.